

MAGISTER ART

Magister Art is an innovative SME and a **digital native company** operating in the **cultural and creative industry**. It focuses on a vision of art as a value in the social innovation of the future and explores the potential of technological and digital tools to co-create knowledge on a large scale, finding solutions for a wide range of social needs through participatory practices - such as the fruition of culture and art. Magister Art creates new paths to amplify the knowledge of art aiming at social inclusion. Magister Art operates, from its **Milan and Rome** offices, through **three clusters**, each characterized by its specific activities, processes and objectives in order to offer unique and integrated products. These are heterogeneous products with a high level of **interaction and integration**, belonging to different sectors within a single **cultural ecosystem**:

Magister Factory is an innovation hub, driven by constant experimentation. Products and contents are "custom made". The hub conceives and realises unique and **site-specific** projects, art installations, live events, concerts and publications.

Magister Media produces audiovisual, digital and multimedia contents such as films, documentaries, docudramas, short movies, short clips for educational purposes, web series focusing on the promotion of Italian territory and enhancement of Italian widespread cultural heritage, and its artistic and natural beauties.

Magister ArtBox produces exhibitions and installations based on a kit of structures and technical equipment that can be entirely built and operated with remote support and leaves no waste when the exhibition is over. These are **sustainable, modular** and **flexible** kits especially designed to fit the locations where they are placed. Among the recent projects, the world tour of Magister Raffaello: after Vietnam, Austria, Mexico, Chile, the exhibition is due to open in Brazil.

www.magister.art



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